



# Case Study: Grosvenor Shopping Centre, Chester



“We are very impressed by the Hozah team’s ability to complete a full site install within just a few weeks! We are happy that our drivers have different methods of payment available to them, making their journey/visit easier. This shows on the bottom line too as revenue has seen very healthy increases in a relatively short time. All-in-all, we’re very pleased with Hozah’s digital parking solution and would recommend Hozah to any shopping centres looking for a digital car park management solution.”

**Julie Webb**

General Manager, Grosvenor Shopping Centre

## RESULTS

Increased revenue by  
£200,000 p.a.  
(20% increase)

Reduced 100s of  
monthly man-hours  
dealing with barriers

Increased dwell time  
and footfall by 15%  
and 8% respectively

Doubled  
number of  
repeat visits

Zero Capex