



Case Study:

Eagles Meadow shopping centre, Wrexham



“Since implementing Hozah in one of our retail locations, revenue has really increased – their technology puts the driver experience first and as such has resulted in increased dwell time and repeat visitors. The team is always responsive and provides clear and easy-to-understand reports on car park performance. Hozah treats our drivers as if they were their own, which reflects positively on the community and on the bottom-line for all parties.”

Robin Didier

Asset Manager, Ellandi

RESULTS

Revenue
increase of
£200,000 p.a.

New revenue
streams worth
£25,000 p.a.

Dwell time
increased by 21%

(and increased shopping spend)

Reduced
negative PR

associated with previous, PCN-focused operator

Sophisticated tariffs

automatically charging regulars
reduced tariff, increasing repeat visits

Significantly
improved driver
experience